

Alexis Schroeder

Personal Finance and Entrepreneurship Blogger

About Me



Alexis Schroeder is the face behind Fitnancials, a blog dedicated to serving millennial and Gen-Z women who want to achieve financial freedom and grow an online business. With budgeting and side hustles, Alexis paid off over \$40,000 in debt under 5 months. Now, her mission is to teach other women to do the same. Fitnancials' audience primarily consists of women between the ages of 18-35 who live in the United States and Canada.

1.3M

WEBSITE HITS
PREVIOUS 12
MONTHS

38K

PINTEREST
FOLLOWERS

17K

EMAIL
LIST

15K

INSTAGRAM,
FACEBOOK,
TWITTER

42

GOOGLE
DA

Fitnancials

What I Offer

- Detailed post written by me + social shares
- Facebook and Pinterest Ads to increase brand awareness
- Product and services reviews
- Social media graphic images
- Freelance writing
- Giveaways

What I Can Do For Your Brand

Original Content: Each article is curated to make the reader click. Content is created with social media and SEO in mind to further increase traffic for the short-term and long-term. With a growing media presence of 34,000 followers and DA of 42, our reach is into the millions across all platforms.



What I Can Do For Your Brand

Brand Awareness: With 3 Facebook and Pinterest ad courses under my belt, I have the expertise to run ads on both Facebook & Pinterest to increase brand awareness. This means even more reach and clicks from your ideal customers.

Featured In:

Forbes

 The PENNY HOARDER

 intuit
mint.

 GO Banking Rates

 The
National